

# bizIQ PROGRAMME

Our bizIQ Programme is a group coaching programme that focuses on 12 key components of running a business.

## HOW IT WORKS

bizIQ is a 12 month programme for a group of 10-15 like-minded business owners from different companies.

Every month, bizHQ introduces and presents one of the business modules at a half-day workshop. The workshops are interactive, practical and end with a list of activities for the business owner to complete and implement in his or her own business before the next session.

Between workshops, we host an interactive group coaching session to discuss the progress and challenges of implementing that month's business concept.

The format of this programme is highly effective as it focuses on one critical business concept each month, allowing the business owners the opportunity to process and implement what they have learned in each session before tackling the next concept. It is also a great networking journey as delegates learn from each other as they get to know one another.

Each business owner also receives FREE access to our online coaching platform which contains libraries of training, online lead generation systems, coaching resources, strategies, tactics and support.



## MONTHLY INVESTMENT R6495/month

- 12x half-day workshops on core business concepts
- 12x group sessions to assist with the implementation of the core business concepts
- Online access to the bizHQ Online programme

### \*Top up package\*

Add R3500/month and receive one 45 minute 1:1 personalised coaching session per month

“ It's not just about finding out WHAT you need to do... you will leave this programme knowing HOW to do it ”

Contact bizHQ today to start your coaching journey!

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## bizIQ COACHING MODULES

### Goals

Goals, company mission and vision

### The Marketing Machine

Strategies to attract customers

### Money Mastery

Profit and loss, balance sheet, break even, and budgeting

### The Sales Engine

Techniques to sell, convert, overcome objections

### Time Management

Improve priority setting and time management skills

### Systems and Processes

Create systems to run your business without you

### Business Efficiency

Improve operational productivity

### Customer Service

Make service a way of life

### 90-Day Planning Workshop

Create a 90-day plan of action to achieve goals

### Team Talk

Build a dream team, recruit, and become a great leader

### Cashflow Management

Techniques and systems to manage cashflow

### Risk Management

Build controls to limit your business risk

LET YOUR BUSINESS TAKE YOU PLACES